

**MANSFIELD DOWNTOWN PARTNERSHIP  
MEMBERSHIP DEVELOPMENT COMMITTEE MEETING  
Mansfield Downtown Partnership Office  
May 16, 2016**

**4:15 PM**

**MINUTES**

Present: George Jones (Chair), Dennis Heffley, June Krisch, Shamim Patwa, and Diana Pelletier

Staff: Cynthia van Zelm

**1. Call to Order**

George Jones called the meeting to order at 4:17 pm.

**2. Approval of Minutes from April 11, 2016**

Dennis Heffley made a motion to approve the minutes of April 11, 2016. Mr. Jones seconded the motion. The motion was approved.

**3. Update on Storrs Center**

Cynthia van Zelm said NICABM had opened. She said 32 of the 42 town homes and condos had sold.

**4. Review and Follow-Up with Non-Renewals**

The Committee and staff continued to review the non-renewals and committed to additional follow-up.

**5. Review membership recruitment campaign**

June Krisch suggested having membership forms available when the Partnership Business Development and Retention Committee visits with businesses.

The Committee also reviewed the list of Partnership events and signed up to staff a table.

The Committee reviewed the membership recruitment campaign and signed up to place summer events information at various locations in the community.

**6. Adjourn**

The meeting adjourned at 5:05 pm.

*Minutes taken by Cynthia van Zelm.*